

AMAN RAJ

(Senior Visualizer | Experience: 5 Years)

Contact: +91 8409 813 991

Email: jharajjha7@gmail.com

SUMMARY

Graphic Designer with 5 years of experience. Skilled in creating engaging digital collateral, detailed illustrations, and captivating user interfaces. Proficient in Adobe Creative Suite and focused on completing projects with precision and creativity.

EXPERIENCE

Senior Visualizer, IIHT-Techademy

September 2021 - Present

- Key member of the marketing team at IIHT-Techademy, a leading IT training company with well-known brands like Techademy, Yaksha, and Make My Labs.
- Creating online ad campaigns, reshaping the digital story, and positioning the company strategically.
- Leading the development of creative and engaging marketing materials for both internal and external audiences, including logos, Google Display ads, social media ads, newsletters, mailers, and pitch decks.

Graphic Designer, Agilemania.com

January 2020 - September 2021

- Exciting role at Agilemania.com, an education powerhouse that teaches agile, scrum, and lean processes.
- Created eye-catching web banners, social media ads, and Google Ads to reach more people. Helped design and improve brochures and e-books for different courses.
- Improved the design of their website, especially the homepage, course sections, and interactive training program listings.

Graphic Designer (Executive), BrainyDX Technologies Pvt. Ltd.

February 2019 - January 2020

- Started as an intern at BrainyDX Technologies and grew into a versatile graphic designer.
- Creating social media ads that had a big impact and aligned with the strategic goals & led several UI design projects for Delhi Co, TGC, Brhmati, and Seven Pillars.
- Turned visionary ideas into tangible assets, like logos, posters, and banners, to create engaging brand stories.

Graphic Designer (Intern), Baromeeter (MURV Mobitech Pvt. Ltd.)

June 2018 - August 2018

- Powered the creativity of Baromeeter, a Delhi-based startup changing the way people find restaurant deals and book events.
- Made a big impact during my three-month internship, designing the company logo, creating engaging brochures, and growing a social media presence.
- Led the branding for an exclusive event by Team Baromeeter, showcasing innovative visual storytelling.

SKILLS

- Adobe Photoshop: Skillful
- Adobe Illustrator: Skillful
- Adobe XD: Skillful
- Adobe InDesign: Skillful
- Adobe Premiere Pro: Beginner
- Adobe After Effects: Beginner
- Filmora: Skillful
- HTML: Beginner
- CSS: Beginner
- MS Word: Expert
- MS Excel: Skillful
- MS PowerPoint: Expert

EDUCATION

- Bachelor of Computer Applications (BCA), June 2019
Doon Business School, Dehradun, Uttarakhand
- Intermediate (PHY, CHE, MAT), May 2016
R. B. P. Intermediate College, Sitamarhi, Bihar
- Matriculation, May 2014
All Subjects, Jesus & Mary Academy, Darbhanga, Bihar

RELEVANT LINKS

LinkedIn: <https://www.linkedin.com/in/aman-raj-211150136/>
Behance: https://www.behance.net/aman_raj/

LANGUAGES KNOWN

Hindi: Native Speaker
English: Fluent

PERSONAL INFORMATION

Father's Name	:	Mr. PAWAN KUMAR JHA
Mother's Name	:	Mrs. BANDANA JHA
Date of Birth	:	06-Sep-1999
Gender	:	Male
Nationality	:	Indian
Hobbies	:	FPS Gaming, Solving Sudoku, Riding (Bike)
Current Location	:	Arekere, Bannerghatta Road, Bangalore, KA